

ORDER



Orders	Order / Rev:	715640
	Alt Order #:	
	Product Desc:	Candidate B
	Estimate:	Kozlowski, Dovilla, DiNallo, Roegner
	Flight Dates:	09/24/12 - 10/07/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	Political

Primary A

Sales Office:

Sales Region:

Writing types

Billing Cycles:

Agency Commis

Advertiser	Name:	Ohio House Republican Committee*
	Demographic:	A25-54
	Product Codes:	PL-Federal,PL-State House
	Priority:	P-3
	Revenue Codes:	AGY, GEN, POL

New Business Thru:

Order Separation:

Advertiser External ID: _____

Agency External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	36	\$34,950.00	\$29,707.50
10/01/12	10/07/12	36	\$34,950.00	\$29,707.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	36	\$34,950.00	\$29,707.50	0.00
October 2012	36	\$34,950.00	\$29,707.50	0.00
Totals	72	\$69,900.00	\$59,415.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Denel Kizler

Start Of Order - End Of Order

100%

Order / Rev: 715640
Alt Order #: _____
Flight Dates: 09/24/12 - 10/07/12

Advertiser: Ohio House Republican Committee*
Product Desc: Candidate B
Estimate: Kozlowski, Dovilla, DiNallo, Roegner

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WKYC	09/24/12	10/07/12	M-F	11a-1230p 11a-1230p	CM	11a-1230p		MTWTF--	:30	5	\$200.00	P-3	0.00	NM	10	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/01/12 10/07/12 MTWTF-- 5 \$200.00 0.00																	
N 6	WKYC	09/24/12	10/07/12	M-F	5-6p Dr. Phil	CM	5p-6p		MTWTF--	:30	3	\$700.00	P-3	0.00	NM	6	\$4,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 09/24/12 09/30/12 MTWTF-- 3 \$700.00 0.00																	
Week: 10/01/12 10/07/12 MTWTF-- 3 \$700.00 0.00																	
N 7	WKYC	09/24/12	10/07/12	M-F	6-630p Channel 3 News at 6p	CM	6p-630p		MTWTF--	:30	5	\$1,800.00	P-3	0.00	NM	10	\$18,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 09/24/12 09/30/12 MTWTF-- 5 \$1,800.00 0.00																	
Week: 10/01/12 10/07/12 MTWTF-- 5 \$1,800.00 0.00																	
N 8	WKYC	09/24/12	10/07/12	SAT TDY	NBC Today Show (Sa)	CM	7a-9a		-----S-	:30	1	\$800.00	P-3	0.00	NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 09/24/12 09/30/12 -----S- 1 \$800.00 0.00																	
Week: 10/01/12 10/07/12 -----S- 1 \$800.00 0.00																	
N 9	WKYC	09/24/12	10/07/12	Sat	7-8p Sat 7-8p	CM	7-8p		-----S-	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 09/24/12 09/30/12 -----S- 1 \$500.00 0.00																	
Week: 10/01/12 10/07/12 -----S- 1 \$500.00 0.00																	
N 10	WKYC	09/24/12	10/07/12	SUN TDY	NBC Today Show (Su)	CM	8a-9a		-----S	:30	1	\$800.00	P-3	0.00	NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 09/24/12 09/30/12 -----S 1 \$800.00 0.00																	
Week: 10/01/12 10/07/12 -----S 1 \$800.00 0.00																	

Totals 72 \$69,900.00